Microsoft®

System Builder Hardware Quick Reference Guide

Discover the Difference
Microsoft® Hardware

Top 5 Ways Microsoft® Mice and Keyboards Add Value to Your Systems

Microsoft leads the industry in offering quality mice and keyboards that deliver enhanced productivity, added mobility, and best-in-class design and ergonomics.

1. Add Microsoft Brand Value
Differentiate and add value by including Microsoft brand peripherals with your systems.

2. Hardware/Software Compatibility
You can count on Microsoft hardware to seamlessly enhance the software experience.

3. Designed for Comfort
Our designers and ergonomists ensure that each product offers your customers superior comfort.

4. A History of Innovation
For 25 years, Microsoft has consistently been the first to deliver the newest advancements in performance, comfort, and design that set industry standards.

5. Solutions for Everyone — from Business to Home Users
Microsoft's variety of mouse and keyboard solutions are easy to use and deliver performance and comfort.

Cutting-Edge Laser Mouse Performance in a Comfortable, Sleek, Wireless Desktop

Key Features

Optimized for Windows Vista™
Get the most out of your Windows Vista experience.

Comfort Curve Keyboard
Type more comfortably with this ergonomist-approved keyboard.

High Definition Laser Technology
For more responsive, more precise, smoother-tracking mouse performance compared to optical technology

Full Feature List

•**Gadgets Button** for one-touch access to customizable content such as weather, news, stock quotes, and more
•**Windows® Start Button–**simply press to launch your Start menu to quickly search your PC or the Web.
•**Windows Live™ Call Button** for one-touch access to your Windows Live Messenger buddy list
•**Media Center–**control your media activities with the touch of a button.
•**4-way scrolling** to quickly navigate work sheets, Web pages, photos, and more
•**Magnifier** to easily enlarge screen details and edit images in real time

Target Customers

Commercial
• Organizations purchasing high-performance PC systems for their employees who need or expect advanced keyboard features
• Organizations beginning to adopt Windows Vista and desiring more comfortable hardware for their employees

Consumer
• End users who want an enhanced computing experience through wireless freedom and Window Vista compatibility
• End users who spend a lot of time with their PC and want time-saving features or who are considered power users

How to Sell

Commercial
• Point out that the Comfort Curve is Microsoft's most popular, ergonomist-approved design and it can help reduce the risk of repetitive stress injury (RSI) to employees.
• Emphasize that this desktop is Microsoft's latest, top-performing solution with a combination of advanced technologies and comfort, and that it is designed to work with Windows Vista.

Consumer
• This unique offering combines Microsoft's best-selling ergonomist-approved Comfort Curve design with a high-performance, productivity-enhancing mouse.
• Point out the Windows Vista and Windows Live integration and other advanced features.

PEFORMANCE SYSTEMS

Microsoft®
Wireless Laser Desktop 6000

Americas

Part Number	Language	Reference Number	Price
69M-00006	English		

Asia

Part Number	Language	Reference Number	Price
69M-00022	English ROW		

Europe, Middle East, and Africa

Part Number	Language	Reference Number	Price
69M-00008	English British		
69M-00020	English Euro		
69M-00016	Greek		
69M-00018	Turkish		

Advanced Optical Mouse Performance in a Comfortable, Sleek, Wireless Desktop

Key Features

Comfort Curve Keyboard

Type more comfortably with this compact, ergonomist-approved keyboard and enjoy ergonomic comfort without having to relearn typing.

Wireless Freedom

No cables and less desktop clutter with Microsoft® wireless technology and an ultra-thin profile that features quiet, responsive keys

High Definition Optical Technology

For more responsive, more precise, smoother-tracking mouse performance

Full Feature List

- **Media keys and hot keys** for one-touch access to the commands and programs you use most
- **Enhanced F keys**–easily perform common tasks with these special, one-touch keys.
- **Spill resistant keyboard**–no need to stop living when you start working
- **4-way scrolling**–use the tilt wheel to scroll side to side and up and down in work sheets, Web pages, photos, and more.
- **Magnifier**–one touch of the mouse button enlarges screen details for easy editing.
- **Average 6 plus months of battery life**

Target Customers

Commercial

- Organizations that want to give their workers the freedom of wireless technology–plus comfort and performance
- Organizations looking for a compact, ergonomist-approved desktop with style and performance features that takes up less desk space

Consumer

- End users looking for wireless freedom, comfort, performance, and style in a desktop set
- End users looking for an affordable ergonomist-approved desktop that is spill-resistant and fits in smaller spaces

How to Sell

Commercial

- Emphasize that the Comfort Curve is Microsoft's most popular, ergonomist-approved keyboard design.
- Emphasize that this desktop can help enhance their employees' productivity, with a smaller footprint and quiet keys.

Consumer

- The desktop offers an unbeatable combination of comfort, performance, and affordability in a wireless desktop set.
- Emphasize the benefits of a smaller, wireless keyboard and mouse that eliminate the annoyance of extra cables.

Microsoft®
Wireless Optical Desktop 3000

Americas

Part Number	Language	Reference Number	Price
69N-00013	English		

Asia

Part Number	Language	Reference Number	Price
69N-00033	English ROW		

Europe, Middle East, and Africa

Part Number	Language	Reference Number	Price
69N-00027	Arabic		
69N-00037	Belgium Azerty		
69N-00045	Danish		
69N-00015	English British		
69N-00025	English Euro		
69N-00043	Finnish/Swedish		
69N-00017	French		
69N-00047	German		
69N-00021	Greek		
69N-00031	Hungarian		
69N-00039	Italian		
69N-00019	Portuguese		
69N-00029	Russian		
69N-00041	Spanish		
69N-00023	Turkish		

Microsoft

Microsoft's Most Comfortable Keyboard, with a Comfortable Mouse

Key Features

Microsoft® Natural® Ergonomic Keyboard 4000
Break-through, split design encourages a natural hand position and easier access to keys.

Microsoft Comfort Optical Mouse
Designed by ergonomic experts to fit like a glove in either hand.

High Definition Optical Technology
More precise, more responsive, and smoother tracking over more surfaces

Full Feature List

- **Microsoft's Natural Split Keyboard and Gullwing design** reduces key reach and wrist and finger extension, and promotes natural wrist alignment.
- **Optional reverse-slope palm lift** provides a more natural wrist position than flat keyboards.
- **Zoom slider** for close-ups of Web pages, images, and more
- **Magnifier–**one-touch of the mouse button enlarges screen details for easy editing.
- **Tilt Wheel** for 4-way scrolling
- **4 customizable mouse buttons–**reassign any button to fit your needs.

Target Customers

Commercial
- Organizations with ergonomic programs or wanting to improve productivity through ergonomics
- Organizations looking for exceptional comfort, combined with great performance at an attractive price

Consumer
- End users who spend a lot of time at the PC and who want maximum comfort
- End users wanting a high-performance desktop

How to Sell

Commercial
- Emphasize that the ergonomic design of the keyboard can help reduce the likelihood of repetitive stress injury (RSI).
- Emphasize the great combination of comfort and performance, especially High Definition Optical technology.

Consumer
- Explain that the desktop incorporates Microsoft's most comfortable keyboard, with a breakthrough design.
- Emphasize the great style and looks of this desktop, with performance that matches their PC system.

Microsoft®
Ergonomic Value Pack

Americas

Part Number	Language	Reference Number	Price
FA6-00010	English		

Europe, Middle East, and Africa

Part Number	Language	Reference Number	Price
FA6-00006	English British		
FA6-00008	English Euro		
FA6-00002	German		

Add Productivity, Comfort, and Style to Your Desktop

Key Features

Comfortable, Sleek Keyboard

Removable palm rest enhances comfort; the black color and distinctive style complement dark and black PCs.

Ambidextrous Ergonomic Mouse

The arched shape provides comfortable natural support for either hand.

Microsoft® Optical Technology

More responsive, more precise, and smoother tracking over more surfaces

Full Feature List

- **Zoom slider–**zoom in for close-ups of Web pages, images, and more.
- **5 My Favorites keys** for one-touch access to favorite Web sites and files
- **Enhanced F keys–**easily perform common tasks with these special, one-touch keys.
- **Customizable hot keys** for instant access to e-mail, your Web home page, and Internet searching
- **Accelerated scrolling–**move rapidly through documents with the mouse scroll wheel.

Target Customers

Commercial
- Organizations looking to enhance the productivity of their employees
- Organizations that purchase mid-range or performance PC systems

Consumer
- End users wanting a comfortable, stylish, affordable desktop
- End users wanting more advanced productivity features

How to Sell

Commercial
- Emphasize the performance features, which can help increase worker productivity.
- Emphasize the need to buy a keyboard and mouse that are appropriate for the PC and the applications that their employees require.

Consumer
- Emphasize the help with greater productivity, comfort, and style of this affordable desktop.
- Point out that it's a great step up from basic desktop peripherals with features that enable them to get the most from their PC.

Microsoft®
Black Value Pack 2.0

Americas

Part Number	Language	Reference Number	Price
S82-00032	English		

Asia

Part Number	Language	Reference Number	Price
S82-00031	English ROW		

Europe, Middle East, and Africa

Part Number	Language	Reference Number	Price
S82-00039	Arabic		
S82-00046	Danish		
S82-00029	English British		
S82-00030	English Euro		
S82-00033	Finnish/Swedish		
S82-00034	French		
S82-00035	French Belgium		
S82-00044	German		
S82-00042	German Switz		
S82-00036	Greek		
S82-00037	Portuguese		
S82-00038	Turkish		
S82-00052	Russian		

The Most Comfortable Mouse from Microsoft

Key Features

Relaxed Grip
Enhanced comfort and less fatigue, with reduced risk of symptoms related to repetitive stress injury (RSI)

Natural Hand Resting Position
Improved circulation and reduced risk of impaired nerve function

High Definition Laser
Smoother tracking, more responsive, and greater cursor precision

Full Feature List

- **5 customizable buttons** let you reassign any button to fit your needs.
- **Tilt wheel** for 4-way scrolling
- **Instant Viewer** to display all open windows at the touch of a button
- **Magnifier** to easily enlarge screen details and edit images
- **Battery Status Indicator** that flashes when batteries need replacement (6 months or longer battery life)

Target Customers

Commercial
- Organizations looking for the most comfortable mouse for their employees, or that have established ergonomic programs for employees
- Organizations concerned about the risk of repetitive stress injury and impaired hand/wrist nerve function

Consumer
- End users concerned about the risk of symptoms of hand and wrist injuries from mouse use
- End users who want comfort, but who also want an advanced mouse with laser and wireless technology

How to Sell

Commercial
- Point out that conventional mice have been linked to an increased risk of employee carpal tunnel nerve damage.
- Emphasize that the unique, break-through design of this mouse can help minimize the risk of employee hand and wrist injury.

Consumer
- The unique, ergonomic mouse design will help to reduce the end user's risk of carpal tunnel nerve injury.
- Point out that Microsoft's most comfortable mouse has the latest High Definition Laser performance and wireless freedom.

Microsoft®
Natural® Wireless Laser Mouse 6000

Americas

Part Number	Reference Number	Price
72Q-00002		

Asia

Part Number	Reference Number	Price
72Q-00006		

Europe, Middle East, and Africa

Part Number	Reference Number	Price
72Q-00004v		

Advanced Laser Technology for Superior Performance and Productivity

Key Features

Laser Technology
High performance for work or play

Gaming Toggle
Quickly select and switch weapons or actions in real time.

Precision Booster
Switch between preferred speed and precision mode for gaming targeting.

Full Feature List

- **Magnifier** to easily enlarge screen details and edit images in real time
- **Sophisticated design** and superior comfort for either hand
- **Scroll wheel with detents** for enhanced gaming control
- **5 customizable buttons** let you reassign any button to fit your needs.
- **Thin, flexible wire** for the response of wired, the feel of wireless
- **USB connectivity**

Target Customers

Commercial
- Professionals who work with graphics or other applications requiring superior precision, control, and productivity features

Consumer
- End users who want superior precision and control
- Casual gamers looking for a mouse that will give them a competitive advantage

How to Sell

Commercial
- For organizations, this mouse delivers outstanding cursor precision, control, responsiveness, and advanced productivity features–at an attractive price.

Consumer
- For casual gamers, this very popular, Microsoft®-branded Game Precision Series mouse incorporates advanced technology that is designed to enhance the gaming experience.
- For others, this mouse provides features end users want for precision, control, and comfort.

Microsoft®
Laser Mouse 6000

Americas

Part Number	Reference Number	Price
B7G-00004		

Asia

Part Number	Reference Number	Price
B7G-00008		

Europe, Middle East, and Africa

Part Number	Reference Number	Price
B7G-00003		

Microsoft

Wireless Freedom in a Stylish Design

Key Features

Smart Wireless
Reduces interference and cross talk from other nearby wireless devices

Microsoft® Optical Technology
More precise, more responsive, and smoother tracking over more surfaces

Comfort
Ambidextrous, contoured, ergonomic design provides superior comfort for either hand.

Full Feature List

- **Wireless convenience,** with no cumbersome mouse cord or recharging station
- **Tilt wheel** for smooth, efficient side-to-side and up-and-down scrolling in documents and Web pages
- **Power conserving,** with a battery life of more than 6 months for average users
- **Microsoft Intelligent Tracking System** for greater precision and control

Target Customers

Commercial
- Organizations looking for a wireless, optical mouse for their employees
- Organizations wanting to give their employees a stylish mouse that will also help improve productivity and is suitable for left-handed use

Consumer
- End users looking for a wireless, optical mouse with additional features
- End users looking for a significant step up from the basic mouse at a mid-range price

How to Sell

Commercial
- Emphasize that, for the price, this mouse offers excellent style, wireless capabilities, smooth optical tracking, and employee productivity features.
- Emphasize that this mouse is optimized for a longer battery life.

Consumer
- This mouse is a great step up from the basic mouse, providing what many end users now want: wireless freedom and optical tracking.
- The mouse will help enhance the end-user experience and make computing more fun and productive.

Microsoft®
Wireless Optical Mouse

Americas

Part Number	Reference Number	Price
N73-00013		

Asia

Part Number	Reference Number	Price
N73-00015		

Europe, Middle East, and Africa

Part Number	Reference Number	Price
N73-00014		

Microsoft®
IntelliMouse® Explorer

Microsoft

Advanced Optical Performance with Comfort and Style

Key Features

Microsoft® Optical Technology
More precise, more responsive, and smoother tracking over more surfaces

4-Way Scrolling
Easily and efficiently scroll side to side and up and down in documents and Web pages.

Ergonomic Design
Designed by ergonomic experts for your comfort.

Full Feature List

- **Microsoft Intelligent Tracking** for greater precision and control
- **5 customizable buttons** let you reassign any button to fit your needs.
- **Smooth, rapid scrolling**–move rapidly through documents and Web pages.
- **Stylish design**
- **USB or PS/2** connectivity

Target Customers

Commercial
- Organizations looking to offer their employees a high-end mouse with advanced productivity features and comfort
- Organizations concerned about productivity and healthy computing that consider ergonomics when buying for their employees

Consumer
- End users who want a high-end mouse with performance features that match their system
- End users who are interested in style, comfort, and ergonomic design with productivity features

How to Sell

Commercial
- Emphasize how the optical technology, tilt wheel, and other productivity features benefit organizations whose workers frequently deal with large documents or Web sites.
- Explain how the ergonomic design can help reduce hand and wrist strain and the risk of symptoms of repetitive stress injury (RSI).

Consumer
- Point out that this mouse is a very big step up from the standard mouse, with advanced technology and productivity features.
- Emphasize how the ergonomic design can help reduce hand and wrist strain for more comfortable computing.

PEFORMANCE SYSTEMS

Microsoft®
IntelliMouse® Explorer

Americas

Part Number	Reference Number	Price
N48-00020		

Asia

Part Number	Reference Number	Price
N48-00021		

Europe, Middle East, and Africa

Part Number	Reference Number	Price
N48-00022		

Get Comfortable with this Curved Keyboard and Optical Mouse Value Pack

Key Features

Comfort Curve Keyboard
Type more comfortably with this ergonomist-approved keyboard featuring quiet, responsive, thin profile keys.

Microsoft® Optical Technology
More responsive, more precise, and smoother tracking over more surfaces

No Software to Install
Just plug in the mouse and keyboard and start typing.

Full Feature List

- **Compact keyboard design** fits easily into most keyboard trays.
- **Ultra-thin keyboard** profile saves desk space.
- **Spill-resistant keyboard–**no need to stop living when you start working
- **Ambidextrous mouse–**comfort for right or left hand
- **Wheel scrolling–**navigate smoothly through documents without having to click the scroll bar.
- **3 customizable mouse buttons–**reassign buttons to fit your needs.

Target Customers

Commercial
- Organizations with ergonomic programs or wanting to maximize desktop space
- Organizations looking to give workers desktop comfort, combined with performance features at a value price

Consumer
- End users looking for a sleek, easy-to-use desktop with comfort features
- End users for whom desk space is limited and comfort is a concern

How to Sell

Commercial
- Emphasize that the Comfort Curve Keyboard is Microsoft's most popular ergonomist-approved keyboard.
- Optical technology is a big step up from mouse ball and can help lead to greater worker productivity.

Consumer
- It's a great combination of comfort, performance, style, and price.
- Emphasize its small footprint and slim design, plus spill resistance for home use.

Microsoft®
Comfort Curve Value Pack

Americas

Part Number	Language	Reference Number	Price
B2L-00047	English		

Asia

Part Number	Language	Reference Number	Price
B2L-00051	English ROW		

Europe, Middle East, and Africa

Part Number	Language	Reference Number	Price
B2L-00043	Arabic		
FA4-00003	Belgium Azerty		
B2L-00045	English British		
B2L-00049	English Euro		
B2L-00052	Finnish/Swedish		
B2L-00054	French		
B2L-00056	Greek		
FA4-00001	Italian		
B2L-00058	Portuguese		
B2L-00060	Turkish		
FA4-00007	Russian		

Experience Maximum Multimedia Performance, Style, and Value

Key Features

Microsoft® Multimedia Keyboard

The comfortable keyboard that fits your digital lifestyle

Microsoft Wheel Mouse Optical

Features optical technology, three buttons, and an ambidextrous design for comfort.

Centrally Located Multimedia Center

Launches favorite media applications, navigates to music and video clips, and pumps up the volume!

Full Feature List

- **Enhanced F keys**–easily perform common tasks with these special, one-touch keys.
- **Customizable hot keys** for instant access to e-mail, the Web home page, and Internet searching
- **Detachable palm rest** supports both hands when not typing, or simply remove it.
- **Spill resistant keyboard**–no need to stop living when you start working
- **Accelerated scrolling**–move rapidly through documents.
- **USB or PS/2** connection flexibility

Target Customers

Commercial

- Organizations that prefer to buy reliable hardware with a great track record
- Organizations wanting to offer employees a better desktop solution, with convenient multimedia controls, in an economical package

Consumer

- End users buying better than entry-level systems and who want a comparable keyboard and mouse
- End users wanting a comfortable keyboard and mouse that also deliver performance

How to Sell

Commercial

- Emphasize that this keyboard and mouse combination is a popular, proven design used by many organizations.
- Explain how this desktop's enhanced F keys and hot keys can enhance worker productivity.

Consumer

- Emphasize that this is a popular desktop with great performance features.
- Point out the stylish design, palm rest, and spill resistance for use in the home.

Microsoft®
Multimedia Keyboard and Optical Value Pack

Americas

Part Number	Language	Reference Number	Price
K96-00001	English		

Asia

Part Number	Language	Reference Number	Price
K96-00002	English ROW		

Europe, Middle East, and Africa

Part Number	Language	Reference Number	Price
K96-00004	Arabic		
K96-00007	English British		
K96-00003	English Euro		
K96-00008	Finnish/Swedish		
K96-00010	French		
K96-00009	French Belgium		
K96-00012	German		
K96-00013	Greek		
K96-00014	Hebrew		
K96-00018	Portuguese		
K96-00019	Spanish		
K96-00021	Turkish		

A Comfortable Keyboard with a Compact Form Factor

Key Features

Ergonomic Design
Lets your hands sit more naturally on the keys for greater comfort and productivity without having to relearn typing

Compact, Ultra-thin Form Factor
This keyboard's small footprint and ultra-thin profile saves desk space and fits easily in most keyboard trays.

Spill-resistant Design
No need to stop living when you start working

Full Feature List

- **Easy to set up and use–**no special software or setup required; just plug it in and start typing.
- **Media and hot keys** for one-touch access to commonly used functions
- **Quiet, responsive, thin-profile keys**

Target Customers

Commercial
- Organizations wanting keyboard comfort for employees or that have ergonomic programs
- Organizations desiring a rugged, compact keyboard with a minimum set of hot key functionality and easy setup

Consumer
- End users who spend a lot of time using their PC and want better comfort
- End users wanting a compact, simple-to-use keyboard with proven comfort benefits

How to Sell

Commercial
- Emphasize that the Comfort Curve Keyboard is Microsoft's most popular ergonomist-approved keyboard design.
- Point out its reliability, spill resistance, and small footprint, and that no software is needed.

Consumer
- Point out that it is Microsoft's most popular ergonomist-approved keyboard design.
- Emphasize its compact size, thin form factor, and rugged, spill-resistant design.

Microsoft®
Comfort Curve Keyboard 2000

Americas

Part Number	Language	Reference Number	Price
FA3-00010	English		

Asia

Part Number	Language	Reference Number	Price
FA3-00014	English ROW		

Europe, Middle East, and Africa

Part Number	Language	Reference Number	Price
FA3-00015	English British		
FA3-00013	English Euro		
FA3-00016	French		
FA3-00024	German		
FA3-00012	Greek		

Optical Accuracy, Comfort for Either Hand

Key Features

Microsoft® Optical Technology
More precise, more responsive, and smoother tracking over more surfaces

Ergonomic Design
Arched shape provides support in a natural, comfortable position.

5 Customizable Buttons
Reassign any button to fit your needs.

Full Feature List

- **2 side buttons** to go back and forward in your Internet browser or to reassign to other mouse functions
- **Left- or right-handed,** with comfort for either hand
- **Scrolling detents–**navigate smoothly through documents with tactile feedback.
- **USB or PS/2 connectivity**

Target Customers

Commercial
- Organizations looking for optical accuracy and reliability, combined with comfort, efficiency, and flexibility
- Organizations that want a reliable, proven design with 5-button functionality

Consumer
- End users ready for a 5-button mouse with maximum flexibility (ambidextrous and connectivity)
- End users wanting a higher-performance optical mouse at an affordable price

How to Sell

Commercial
- Point out that this mouse is one of the industry standards with performance-enhancing features such as the additional buttons and comfortable shape.
- Emphasize its reliability and the benefit of the Microsoft brand.

Consumer
- Emphasize the benefits of optical technology.
- Point out that the 5 buttons can all be reassigned to any mouse function through IntelliPoint software.

Microsoft®
IntelliMouse® Optical

Americas

Part Number	Color	Reference Number	Price
D58-00015	White		
N50-00007	Black		

Europe, Middle East, and Africa

Part Number	Color	Reference Number	Price
D58-00017	White		
N50-00009	Black		

Asia

Part Number	Color	Reference Number	Price
D58-00016	White		
N50-00011	Black		

Discover Superior Comfort and Control

Key Features

Comfort

Get a grip with a comfortable shape and a design created for either hand.

High Definition Optical

More precise, more responsive, and smoother tracking over more surfaces

4-Way Scrolling

Easily and efficiently scroll side to side and up and down in documents and Web pages.

Full Feature List

- **Ambidextrous design with recessed sides** and comfortable shape suitable for either hand
- **Magnifier** to easily enlarge screen details and edit images in real time
- **4 customizable buttons** let you reassign any button to fit your needs.
- **USB or PS/2** connectivity

Target Customers

Commercial
- Organizations looking for improved employee performance without sacrificing comfort
- Organizations with employees who work with many documents or large documents

Consumer
- Price-conscious, practical end users who want improved mouse performance and comfort, or want to step up to a better mouse
- End users who find that they are frequently using their mouse

How to Sell

Commercial
- Point out that this mouse is comfortable in either hand, offering additional 4th-button capability in a very clean design.
- Point out that the mouse uses Microsoft® High Definition Optical technology, 4-way scrolling, and Magnifier for improved performance when working with large documents.

Consumer
- Ask if they edit images and point out the benefits of Microsoft High Definition Optical technology and Magnifier.
- Emphasize the combination of a comfortable and stylish design with enhanced performance.

Microsoft®
Comfort Optical Mouse 3000

Americas

Part Number	Reference Number	Price
FA1-00002		

Asia

Part Number	Reference Number	Price
FA1-00006		

Europe, Middle East, and Africa

Part Number	Reference Number	Price
FA1-00004		

The Affordable and Reliable Optical Mouse

Key Features

Microsoft® Optical Technology
Smooth, accurate tracking on most surfaces

3 Customizable Buttons
Reassign the right and left buttons, and the scroll wheel, to fit your needs.

Right- or Left-hand Comfort
Shaped and styled for either hand

Full Feature List

- **Accelerated scrolling**–move rapidly through documents.
- **Microsoft reliability**
- **Durable**
- **Excellent value**
- **Available in black or white**
- **USB or PS/2 connectivity**

Target Customers

Commercial
- Organizations wanting to give their office workers an affordable improvement over ball mice, with some additional, easy-to-use productivity features
- Organizations looking for the flexibility of an ambidextrous mouse with USB and PS/2 connectivity and with a choice of colors

Consumer
- End users wanting an entry-level optical mouse with some productivity features
- End users wanting a value optical mouse with flexibility (ambidextrous/connectivity/color options)

How to Sell

Commercial
- Explain that this affordable mouse is a significant step up from the less-reliable ball mouse, has practical productivity features, is durable, and will be appreciated by their employees.
- Emphasize that the flexibility (ambidextrous design; connectivity and color alternatives) will help save them money.

Consumer
- Emphasize how much value this mouse delivers, given the advanced features like optical technology, accelerated scrolling, and customizable buttons.
- Emphasize that it's a sleek, comfortable mouse suitable for right or left hand.

Microsoft®
Wheel Mouse Optical

Americas

Part Number	Color	Reference Number	Price
N71-00007	Black		
D66-00034	White		

Asia

Part Number	Color	Reference Number	Price
N71-00006	Black		
D66-00033	White		

Europe, Middle East, and Africa

Part Number	Color	Reference Number	Price
N71-00008	Black		
D66-00035	White		

Microsoft

Adds Style and Value to Any Desktop

Key Features

Familiar, Simple Keyboard Design
Easy to use, yet highly functional and durable. Its smaller shape fits easily on desktops and in most keyboard trays.

No Software to Install
Just plug in the mouse and keyboard and start typing.

Ambidextrous Optical Mouse
Delivers the benefits of an optical mouse and comfortably fits either hand.

Full Feature List

- **Keyboard function and flair** combine hot key functionality with a stylish black design.
- **Microsoft® Optical Technology** for more responsive, more precise, and smoother tracking over more surfaces
- **3 mouse buttons**–simple and familiar, including the scroll wheel button
- **Wheel scrolling** to navigate smoothly through documents without having to click the scroll bar
- **USB or PS/2** connection flexibility

Target Customers

Commercial
- Organizations wanting a basic system that combines solid performance, convenience, and affordability
- Organizations looking for a stylish black keyboard and mouse in a reliable package

Consumer
- End users looking for an attractive desktop with a minimum feature set at a value price
- End users looking for an entry-level PC system with some convenience features

How to Sell

Commercial
- This simple desktop will affordably meet the needs of many corporate customers looking to upgrade from ball mice and old keyboards, or to replace worn-out peripherals.
- Emphasize that the desktop has a smaller form factor, so it can fit easily on desktops and in most keyboard trays.

Consumer
- Emphasize to the end user the great style, features, and performance available at this price.
- Emphasize the convenience of easy access to e-mail, their Web home page, and Internet searches.

Microsoft®
Basic Black Value Pack

Americas

Part Number	Language	Reference Number	Price
CA9-00001	English		
CA9-00035	English/French		

Asia

Part Number	Language	Reference Number	Price
CA9-00002	English ROW		

Europe, Middle East, and Africa

Part Number	Language	Reference Number	Price
CA9-00008	Arabic		
CA9-00031	English British		
CA9-00003	English Euro		
CA9-00004	Finnish/Swedish		
CA9-00005	French		
CA9-00033	German		
CA9-00006	Greek		
CA9-00039	Italian		
CA9-00045	Russian		
CA9-00037	Spanish		
CA9-00007	Turkish		

Microsoft®
Basic White Value Pack

Adds Style and Value to Any Desktop

Key Features

Familiar, Simple Keyboard Design
Easy to use, yet highly functional and durable. Its smaller shape fits easily on desktops and in most keyboard trays.

No Software to Install
Just plug in the mouse and keyboard and start typing.

Ambidextrous Optical Mouse
Delivers the benefits of an optical mouse and comfortably fits either hand.

Full Feature List

- **Keyboard function and flair** combine hot key functionality with a stylish white design.
- **Microsoft® Optical Technology** for more responsive, more precise, and smoother tracking over more surfaces
- **3 mouse buttons**–simple and familiar, including the scroll wheel button
- **Wheel scrolling** to navigate smoothly through documents without having to click the scroll bar
- **USB or PS/2** connection flexibility

Target Customers

Commercial
- Organizations wanting a basic system that combines solid performance, convenience, and affordability
- Organizations looking for a stylish white keyboard and mouse in a reliable package

Consumer
- End users looking for an attractive desktop with a minimum feature set at a value price
- End users looking for an entry-level PC system with some convenience features

How to Sell

Commercial
- This desktop will affordably meet the needs of many corporate customers looking to upgrade from mouse ball peripherals and basic keyboards, or to replace worn-out peripherals.
- Emphasize that the desktop has a smaller form factor, so it can fit easily on desktops and in most keyboard trays–a feature many employees will appreciate.

Consumer
- Emphasize to the end user the great style, features, and performance available at this price.
- Emphasize the convenience of easy access to e-mail, their Web home page, and Internet searches.

ENTRY-LEVEL SYSTEMS

Microsoft®
Basic White Value Pack

Americas

Part Number	Language	Reference Number	Price
B75-00003	English		
B75-00013	Spanish Latam		

Asia

Part Number	Language	Reference Number	Price
B75-00005	English ROW		

Europe, Middle East, and Africa

Part Number	Language	Reference Number	Price
B75-00001	English British		
B75-00017	English Euro		
B75-00007	French		
B75-00009	German		
B75-00011	Greek		
B75-00023	Russian		

Affordable Quality, Fast Access to the Internet and E-mail

Key Features

Compact Design

Fits easily in most keyboard trays or just gives you more space on your desktop.

Spill-resistant

No need to stop living when you start working with this durable, spill-resistant design

Hot keys

One-touch access to e-mail, the Web, and frequently used features

Full Feature List

- **Compact design** fits easily into most keyboard trays.
- **Hot keys** for one-touch access to e-mail, Web home page, and Internet searching
- **Enhanced keys** for one-touch access to My Computer and My Calculator
- **Available in black or white**

Target Customers

Commercial

- Organizations looking for an affordable, reliable keyboard
- Organizations looking for a basic keyboard that still offers some hot-key functions that employees expect

Consumer

- End users wanting an affordable, entry-level keyboard with media controls
- End users who perform frequent e-mail and Internet activities

How to Sell

Commercial

- Emphasize its simplicity and space-saving footprint, yet with enhanced one-button features to boost productivity.
- Emphasize Microsoft® reliability and spill resistance.

Consumer

- Emphasize the one-button access to e-mail, the Internet, My Computer, and other functions.
- Point out that it fits easily in most keyboard trays or just gives you more space on your desktop.

Microsoft®
Wired Keyboard 500

Americas

Part Number	Language	Reference Number	Price
JUB-00001	English		
JUB-00009	Spanish Latam		

Asia

Part Number	Language	Reference Number	Price
JUB-00005	English ROW		

Europe, Middle East, and Africa

Part Number	Language	Reference Number	Price
JUB-00008	Arabic		
JUB-00006	English British		
JUB-00004	English Euro		
JUB-00007	French		
JUB-00042	German		
JUB-00003	Greek		
JUB-00015	Italian		
JUB-00011	Spanish		
JUB-00002	Turkish		

Microsoft

Microsoft

Value in an Optical Mouse

Key Features

Microsoft® Optical Technology
More precise, more responsive, and smoother tracking over more surfaces

Scroll Wheel
Navigate smoothly through documents without having to click the scroll bar.

3 Buttons
Simple and familiar, plus an extra scroll-wheel button

Full Feature List

- **Ambidextrous design** provides comfort for either hand.
- **Low cost**
- **Black or white** to match the PC system
- **USB or PS/2** connectivity

Target Customers

Commercial
- Organizations looking to improve productivity and reduce cost by moving beyond obsolete mouse-ball technology
- Organizations with office workers who don't need advanced mouse features, but want an affordable, reliable, optical mouse with flexibility

Consumer
- End users who are looking for basic PC systems
- End users who are ready to step up to an affordable optical mouse

How to Sell

Commercial
- Emphasize that reliability of optical technology can help improve worker productivity.
- Emphasize that offering their employees a basic mouse with simple features can help save them money.

Consumer
- Point out the reliability and superior performance of Microsoft Optical Technology.
- Emphasize the opportunity to get the value of the Microsoft brand with optical technology in a basic mouse design.

ENTRY-LEVEL SYSTEMS

Microsoft®
Basic Optical Mouse

Americas

Part Number	Color	Reference Number	Price
Q66-00029	Black		
P58-00008	White		

Asia

Part Number	Color	Reference Number	Price
Q66-00033	Black		
P58-00009	White		

Europe, Middle East, and Africa

Part Number	Color	Reference Number	Price
Q66-00031	Black		
P58-00007	White		

Distinctive Style, Comfort, and Reliability

Key Features

Ergonomic Design
Arched shape provides support in a natural, comfortable position.

3 Customizable Buttons
Reassign the right, left, and scroll wheel button to fit your needs.

Accelerated Scrolling
Move rapidly through documents.

Full Feature List

- **Ambidextrous,** for either the right or left hand
- **Low cost**
- **PS/2** connectivity

Target Customers

Commercial
- Organizations seeking to move beyond basic two-button ball mice
- Cost-conscious organizations looking for entry-level value mice from a quality brand

Consumer
- End users looking for simplest reliable, entry-level mouse for entry-level systems
- Cost-conscious end users desiring the Microsoft® brand

How to Sell

Commercial
- Emphasize that the Microsoft brand stands for quality and reliability around the world, and that this mouse has become a corporate standard at many companies.
- Point out that this mouse represents an excellent value for its reliability, features, and price.

Consumer
- Emphasize its simplicity and value.
- Emphasize the value of the Microsoft brand.

Microsoft®
IntelliMouse®

Americas

Part Number	Reference Number	Price
673-00344		

Asia

Part Number	Reference Number	Price
673-00350		

Europe, Middle East, and Africa

Part Number	Reference Number	Price
673-00346		

Go Wireless in Style, Comfort, and Complete Control

Key Features

High Definition Optical
More precise, more responsive, and smoother tracking over more surfaces

Magnifier
Easily enlarge screen details and edit images in real time.

4-Way Scrolling
Easily and efficiently scroll side to side and up and down in documents and Web pages.

Full Feature List

- **Wireless** freedom of movement
- **4 customizable buttons** let you reassign any button to fit your needs.
- **Comfortable grip** with soft-rubber sides, finger grooves, and design for either hand
- **Snap-in receiver** automatically turns off power for longer battery life (6 months or longer).
- **Dual channel** to reduce likelihood of interference in crowded business environments

Target Customers

Commercial
- Organizations that provide their employees with notebook computers and want to help improve employee productivity
- Organizations looking to provide their employees a comfortable, convenient, and highly portable mouse for their notebook computers

Consumer
- End users looking for a notebook mouse and who also want maximum convenience and portability
- End users wanting a power-conserving mouse for on-the-road use with their notebooks

How to Sell

Commercial
- Point out that this mouse is designed specifically for notebook PC use and conserves the battery while stowed.
- Since it is wireless, highly compact for easy portability, and usable on many surfaces, it will help enhance road warrior productivity.

Consumer
- The mouse is reliable, reasonably priced, and perfect as an on-the-go companion for their notebook.
- Emphasize the convenience of wireless and that the mouse has a snap-in receiver for maximum portability, convenience, and battery life.

Microsoft®
Wireless Notebook Optical Mouse 4000

Americas

Part Number	Reference Number	Price
FA2-00002		

Asia

Part Number	Reference Number	Price
FA2-00006		

Europe, Middle East, and Africa

Part Number	Reference Number	Price
FA2-00004		

Comfort and Style on the Go

Key Features

Portability
Scaled-down size lets you take it anywhere.

Microsoft® Optical Technology
More precise, more responsive, and smoother tracking over more surfaces

Ambidextrous Comfort
Contoured and symmetrical for unprecedented comfort in either hand

Full Feature List

- **Unique, translucent, wider scroll wheel** for an eye-catching look and improved efficiency
- **USB connectivity** with a convenient, shorter cable that's easy to manage on the go
- **3 buttons**

Target Customers

Commercial
- Organizations that provide their employees with notebook computers and want to improve employee productivity
- Organizations looking to give their employees a comfortable, value-priced mouse for their notebook computers

Consumer
- End users looking for a compact, comfortable mouse to use with their notebook computers for greater mobility
- End users looking for a basic mouse that's designed as a notebook companion

How to Sell

Commercial
- Point out that this mouse is designed specifically for notebook use in the office or on the road, and it can help improve employee productivity while on the go.
- Emphasize that it is a simple mouse that works great on the desk or while on the road.

Consumer
- The mouse is compact for easy portability, usable on many surfaces, comfortable, attractive, and affordable.
- It is designed as an on-the-go notebook companion.

Microsoft®
Notebook Optical Mouse

Europe, Middle East, and Africa

Part Number	Reference Number	Price
N64-00002		

Microsoft® Remote Keyboard for Windows® XP Media Center Edition

Command Your Media Center PC from the Comfort of Your Sofa

Key Features

Sleek, All-In-One Design

Thin-profile, 3-in-1 keyboard, remote, and integrated mouse is made for easy use on your lap.

Complete Control of Windows® XP Media Center Edition

Launch digital media, play movies in the dark, surf the Web–and more–from the comfort of your sofa.

Wireless Flexibility

Up to 30-foot range using the infrared receiver bundled with the PC

Full Feature List

- **Key Lock** keeps the keyboard from being turned on by mistake.
- **Spill-resistant** design for main keys
- **Built-in TV power and volume controls**
- **Easy to navigate** with cursor control and click/right-click keys
- **Backlit media keys** glow for easy use in the dark.
- **Green Start Button** launches start menu for video, music, TV, and pictures.

Target Customers

Consumer
- End users with Windows Media® Center Edition or Windows Vista™ Home Premium PCs
- Technology-savvy end users for whom the PC has or will become an entertainment focus

How to Sell

Consumer
- Emphasize how the keyboard enhances the digital experience– movies, music, Web surfing, and more.
- Emphasize convenience of a full-function keyboard, combined with a Media Center Edition remote.

Microsoft® Remote Keyboard for Windows® XP Media Center Edition

Americas

Part Number	Language	Reference Number	Price
ZV7-00009	English		
ZV7-00027	Spanish Latam		

Asia

Part Number	Language	Reference Number	Price
ZV7-00010	English ROW		
ZV7-00021	Japanese		

Europe, Middle East, and Africa

Part Number	Language	Reference Number	Price
ZV7-00001	Danish		
ZV7-00007	English British		
ZV7-00033	English Euro		
ZV7-00013	Finnish/Swedish		
ZV7-00015	French		
ZV7-00017	German		
ZV7-00019	Italian		
ZV7-00029	Spanish		
ZV7-00032	Turkish		

Microsoft® Remote Control and Receiver for Windows® XP Media Center Edition

Complete Digital Entertainment as Close as Your Remote

Key Features

One-Remote Control of Windows® XP Media Center PC
Single device access to TV, video recording, movies, music, photos, and radio

Familiar, Intuitive Controls
Lets end users feel right at home.

Wireless Flexibility
Up to 20-foot range using the included infrared receiver and infrared emitters

Full Feature List

- **Friendly Media Center** on-screen menus deliver a fun, engaging, and integrated digital media experience.
- **Familiar controls** include TV and Media Center PC power, record, play, replay, pause–and more.
- **Backlit buttons** glow for easy use in the dark
- **Green Start Button** launches start menu for video, music, TV, and pictures.
- **Guide** opens TV Program Guide.
- **Live TV** launches full-screen live TV.

Target Customers

Consumer
- End users with Windows Media® Center Edition or Windows Vista™ Home Premium PCs
- Technology-savvy end users for whom the PC has or will become an entertainment focus

How to Sell

Consumer
- Emphasize the 20-foot range and all-in-one remote convenience for end users.
- Point out the combination of familiar controls with backlit buttons for easy use when lighting is dimmed.

Microsoft® Remote Control and Receiver for Windows® XP Media Center Edition

Americas

Part Number	Language	Reference Number	Price
A9O-00007	English		

Asia

Part Number	Language	Reference Number	Price
FA3-00014	English ROW		
A9O-00006	Japanese		

Europe, Middle East, and Africa

Part Number	Language	Reference Number	Price
A9O-00005	Dutch w/Teletext		
A9O-00001	English w/Teletext		
A9O-00002	French w/Teletext		
A9O-00004	German w/Teletext		
A9O-00003	Italian w/Teletext		

Customer Service Center

Microsoft Customer Service*
c/o Arvato Services Inc.
1-888-456-7066 (English)
1-661-775-6444 (Spanish)
1-661-775-6432 (Fax)
msliamericas@arvatousa.com

Required on Purchase Orders

•Bill-To Address
•Ship-To Address
•Company Purchase Order Number
•Microsoft Part Number
•Quantity (see "Master Carton Quantity Information" at right)
•Unit and Extended Price
•Freight Carrier, Forwarder, or Custom Broker

Remember to include the information above when submitting a purchase order. Purchase orders can be submitted by e-mail, fax, or regular mail. If assistance is needed when ordering, please contact our Customer Service Center listed above.

Resource Links

Product Information
http://www.microsoft.com/hardware/
systembuilders/default.mspx

Product Information***
https://explore.ms/navigation.aspx

Product Information
http://www.microsoft.com/hardware/
mouseandkeyboardDocumentation.aspx

Order Collection Timeline

Orders submitted prior to 4:30 P.M. (Monday – Friday) can be collected on the next business day.**

Master Carton Quantity Information

Mouse Products and Media Center Edition Remote Control
Each master carton contains eight three-packs, totaling 24 individual units. Purchase orders must be submitted in three-pack increments, and the quantity ordered must equal a complete master carton.
Example: If you require 24 individual mouse prod-ucts, your purchase order quantity would indicate eight three-packs (which equal one complete master carton).

Keyboard Products
Each master carton contains three individual keyboards. Purchase orders must be submitted in complete master carton increments only.
Example: If you require three individual keyboards, your order quantity would indicate one (which equals one complete master carton).

Value Packs (Keyboard plus Mouse)
Each master carton contains three individual value packs (one keyboard plus one mouse per individu-al value pack). Purchase orders must be submitted in complete master carton increments only.
Example: If you require three individual value packs, your order quantity would indicate one (which equals one complete master carton).

Warehouse Locations

c/o BAX Global
Freeport Corporate Center #1
9500 N. Royal Lane, STE 170
Irving, Texas 75063
U.S.A.

Additional Contacts

Pricing, Part Number, or Product Inquiries
Contact msliamericas@arvatousa.com
or your Account Manager.

Agreement Inquiries
Contact oemsbc@microsoft.com
or your Account Manager.

Credit and/or Collections Inquiries
Contact oemcred@microsoft.com
or your Account Manager.

* Located in California, U.S.A.
** Depending on product availability or order size; excluding holidays
***For site access, contact your Account Manager.

Customer Service Center

Microsoft Customer Service*
c/o Arvato Services Asia Pacific Pte Ltd
(65) 6424-9999 (Phone)
(65) 6226-0342 (Fax)
msliapac@bertelsmann.de

Required on Purchase Orders

•Bill-To Address
•Ship-To Address
•Company Purchase Order Number
•Microsoft Part Number
•Quantity (see "Master Carton Quantity Information" at right)
•Unit and Extended Price
•Freight Carrier, Forwarder, or Custom Broker

Remember to include the information above when submitting a purchase order. Purchase orders can be submitted by e-mail, fax, or regular mail. If assistance is needed when ordering, please contact our Customer Service Center listed above.

Resource Links

Product Information
http://www.microsoft.com/hardware/
systembuilders/default.mspx

Product Information**
https://explore.ms/navigation.aspx

Product Information
http://www.microsoft.com/hardware/
mouseandkeyboardDocumentation.aspx

Order Collection Timeline

Orders submitted prior to 5:00 P.M. (Monday – Friday) can be collected on the next business day.**

Master Carton Quantity Information

Mouse Products and Media Center Edition Remote Control
Each master carton contains eight three-packs, totaling 24 individual units. Purchase orders must be submitted in three-pack increments, and the quantity ordered must equal a complete master carton.
Example: If you require 24 individual mouse prod-ucts, your purchase order quantity would indicate eight three-packs (which equal one complete master carton).

Keyboard Products
Each master carton contains three individual keyboards. Purchase orders must be submitted in complete master carton increments only.
Example: If you require three individual keyboards, your order quantity would indicate one (which equals one complete master carton).

Value Packs (Keyboard plus Mouse)
Each master carton contains three individual value packs (one keyboard plus one mouse per individu-al value pack). Purchase orders must be submitted in complete master carton increments only.
Example: If you require three individual value packs, your order quantity would indicate one (which equals one complete master carton).

Warehouse Locations

Hong Kong
c/o BAX Global Limited
6/F., Phase 2, Fountain Set Building,
3A Hung Cheung Road,
Tuen Mun Industrial Estate,
Tuen Mun, New Territories
Hong Kong

Sydney, Australia
c/o BAX Global (Aust) Pty Limited
10-14 Mcpherson Street
Banksmeadow NSW 2019 Australia

Additional Contacts

Pricing, Part Number, or Product Inquiries
Contact msliapac@bertelsmann.de
or your Account Manager.

Agreement Inquiries
Contact oemsbc@microsoft.com
or your Account Manager.

Credit and/or Collections Inquiries
Contact oemcred@microsoft.com
or your Account Manager.

* Located in Singapore
** Depending on product availability or order size; excluding holidays
***For site access, contact your Account Manager.

Microsoft

Customer Service Center

OEM Hardware Customer Service Center*
c/o Arvato Services Inc.
49-2421-121-1310 (Phone)
49-2421-121-1311 (Fax)
msliemea@bertelsmann.de

Required on Purchase Orders

•Bill-To Address
•Ship-To Address
•Company Purchase Order Number
•Microsoft Part Number
•Quantity (see "Master Carton Quantity Information" at right)
•Unit and Extended Price
•Freight Carrier, Forwarder, or Custom Broker

Remember to include the information above when submitting a purchase order. Purchase orders can be submitted by e-mail, fax, or regular mail. If assistance is needed when ordering, please contact our Customer Service Center listed above.

Resource Links

Product Information
http://www.microsoft.com/hardware/
systembuilders/default.mspx

Product Information***
https://explore.ms/navigation.aspx

Product Information
http://www.microsoft.com/hardware/
mouseandkeyboardDocumentation.aspx

Order Collection Timeline

Orders submitted prior to 11:30 A.M. (Monday – Friday) can be collected on the next business day.**

Master Carton Quantity Information

Mouse Products and Media Center Edition Remote Control
Each master carton contains eight three-packs, totaling 24 individual units. Purchase orders must be submitted in three-pack increments, and the quantity ordered must equal a complete master carton.
Example: If you require 24 individual mouse prod-ucts, your purchase order quantity would indicate eight three-packs (which equal one complete master carton).

Keyboard Products
Each master carton contains three individual keyboards. Purchase orders must be submitted in complete master carton increments only.
Example: If you require three individual keyboards, your order quantity would indicate one (which equals one complete master carton).

Value Packs (Keyboard plus Mouse)
Each master carton contains three individual value packs (one keyboard plus one mouse per individu-al value pack). Purchase orders must be submitted in complete master carton increments only.
Example: If you require three individual value packs, your order quantity would indicate one (which equals one complete master carton).

Warehouse Locations

Microsoft Ireland Operations Limited
c/o arvato services
Willi-Bleicher-Strasse 36
52353 Düren Germany

Additional Contacts

Pricing, Part Number, or Product Inquiries
Contact msliemea@bertelsmann.de
or your Account Manager.

Agreement Inquiries
Contact emeasbcc@microsoft.com
or your Account Manager.

Credit and/or Collections Inquiries
Contact emeasbcc@microsoft.com
or your Account Manager.

* Located in Germany
** Depending on product availability or order size; excluding holidays
***For site access, contact your Account Manager.